Dear Training institutes, Instructors and Practitioners,

We are following up on the previous letter you received from us regarding the upcoming **WORLD WATSU® WEEK 2025** event.

We have prepared a **Press release WORLD WATSU® WEEK 2025** for all organizers regarding this event, which has been stored on the website www.worldwatsuweek.com for a long time, but now, in connection with the situation in the world and at the suggestion of some colleagues, we have updated it in order to support our activities for **peace and harmony** between people.

March 22, 2025 is **World Water Day**. On this day, the media's attention is strongly focused on all topics related to water!

We would like to invite you to support this event by sending a Press release regarding WORLD WATSU® WEEK 2025 to your local media contacts in print, online and social networks locally in each country... you can also use radio and TV, etc. We think that this will be of interest to many people in connection with the media and that it can increase the awareness of Watsu®. You can use, in addition to your own presentation, a ready-made press release with a logo and photos for download, a video invitation, a flyer ... all in the links below. Let's try to create a wave of Watsu® love energy around the world.

Instructions for sending information to the media:

Send this Press release as an incentive for journalists and media people for **World Water Day**!

In a very short message in the body of the email, inform the media why you are sending them this message and attach a **Word document** of the press release + 2- 4 high-quality photos from Watsu® and the WWW logo (you can use high-quality photos from …

download from World Watsu® Week Google drive:
https://drive.google.com/drive/folders/1wsGCq921X4khsyIYp0g9zZMUU2DGDR6T?usp=sharing

or download from websites WWW

www.worldwatsuweek.com/press.html)

and

link to the video invitation https://youtu.be/iCSVdvheSeA

It is important that the press release is attached in Word format, because journalists like to copy information for their articles right away and often do not even read the entire press release and will only copy the first bold part, because they are always in a hurry.... they will use photos and possibly the logo from your attachment or use a video invitation.

Short information on organizing a WWW event:

The Training institute, Instructors and Practitioners can organize local events, conferences, Watsu® rounds, etc. according to their local funds or connections. Everything will be free for participants, so that even those who normally cannot make the effort will have the opportunity to experience a Watsu® session.

In each local WORLD WATSU® WEEK there will be responsible organizers who are invited to stay in touch with the main starting team.

You can publish and promote your events related to the project on the World Watsu® Week Facebook page. Please only send information and links that are WWW-related and that support the event for free.

We wish that everyone can participate in this project so that together we can create a global Watsu® wave.

If necessary, for further information, you can write to worldwatsuweek@gmail.com

The World Watsu® Week Team